

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

APRIL 1-8 MAY / 2023



TÜRSAB PRESIDENT BAĞLIKAYA HELD A MEETING WITH REGIONAL REPRESENTATION BOARD PRESIDENTS IN ANTALYA

TÜRSAB President of the Board of Directors Firuz Bağlıkaya held a meeting with RRB Presidents in Antalya. On the first day of the meeting, the problems faced by our BTKs, solution proposals and the moves that can be made to develop the country's tourism were discussed.



EXPANDED BOARD OF DIRECTORS MEETING HELD IN ANTALYA

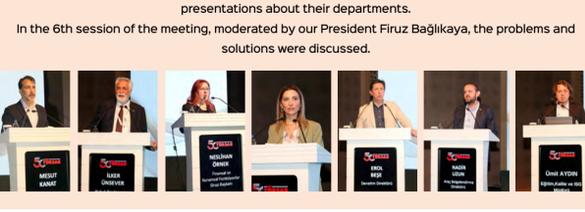
TÜRSAB Expanded Board of Directors Meeting was held in Antalya on Thursday, May 4th with the participation of our President Firuz B. Bağlıkaya, Full and Alternate Members of the Board of Directors and Chief Advisors to the Chairman.



FIRUZ BAĞLIKAYA WAS THE GUEST OF THE PANEL TITLED "BURADA TURİZM ÇOK"

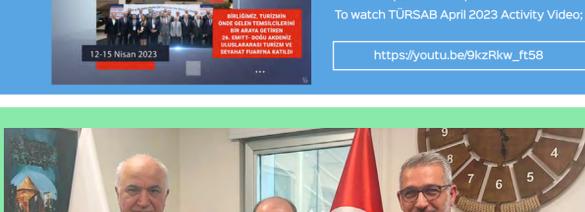
Our President Firuz Bağlıkaya was the guest of the panel titled "Burada Turizm Çok" hosted by Tourism Journal news website in Antalya and moderated by journalist Mesut Yar on Saturday, May 6 (today).

Mr. Bağlıkaya made evaluations about the new season in the session on 'Turkey and Tourism'.



NEW PROJECTS WERE DISCUSSED AT THE MEETING OF THE HEADS OF SPECIALTIES

TÜRSAB Meeting held in Antalya ended with the session of Specialized Presidencies. In this session, information was exchanged about the goals and projects of the Specialization Presidencies.



PROBLEMS AND SOLUTION PROPOSALS WERE DISCUSSED IN THE SESSION HELD WITHIN THE SCENES OF TÜRSAB REPRESENTATIVE

At the TÜRSAB Meeting held in Antalya with the Presidents of the Regional Representative Boards, our Secretary General Timur Alp Bayrak, Chief Legal Advisor İlker Ünsever, Group Presidents Neslihan Örnek, Mesut Kanat and Nergis Büyükkıncı and Department Managers made introductory presentations about their departments.

In the 6th session of the meeting, moderated by our President Firuz Bağlıkaya, the problems and solutions were discussed.



İSTANBUL FATİH RRB CHAIRMAN GÜRKAN ÖZCAN MET WITH FATİH DEPUTY MAYOR MEHMET ÖZÇELİK

Mr. Gürkan Özcan, President of Istanbul Fatih Regional Representative Board, met with Mehmet Özçelik, Deputy Mayor of Fatih Municipality. During the meeting, the problems and solution proposals in the region, the information trip planned for the Yedikule Dungeons and the discounts that can be made to travel agencies on museum entrance fees were discussed.



CENTRAL AMERICAN COUNTRY EL SALVADOR AWAITS TURKISH VISITORS

The Association of Turkish Travel Agencies (TÜRSAB) has added a new one to the events it organizes to increase cooperation in the field of tourism with different countries and to promote new cultures and destinations. "El Salvador Destination Promotion Event", hosted by TÜRSAB in partnership with the Embassy of El Salvador in Ankara and with the contributions of the El Salvador Tourism Authority (CORSAATUR), was held on May 8, 2023 at TÜRSAB Headquarters.

In the event, historical and cultural sites, natural beauties, water sports and modern cities of El Salvador, one of the Central American destinations, were introduced. The event in question; Ambassador of El Salvador to Ankara Hector Jaime, Counselor for Trade and Economic Relations of the Embassy of El Salvador in Ankara Jessica de Blanco, TÜRSAB Vice President Hasan Eker, TÜRSAB Board Members Yıldırım Taş, Oya Ebru Küçükkel, Esra Başeskiçoğlu, Disciplinary Board Member Özgür İldir Öksüz, Süleyman Yılmaz, TÜRSAB Regional Representative Board Member Tülay Salıhoğlu, TÜRSAB Regional Representative Board Presidents Yüksel Türemez, Gürkan Özcan, TÜRSAB Foreign Tourism Specialization President Kemal Ertem, TÜRSAB Secretary General Timur Alp Bayrak, TÜRSAB Corporate Relations Group President Nergis Büyükkıncı, travel agency representatives and members of the press attended.



EKER: "TOURISM SECTOR BRINGS PEOPLE WHO ARE FAR AWAY CLOSER"

Making an opening speech at the event, TÜRSAB Vice President Hasan Eker said, "Tourism is a special sector that brings people in very distant parts of the world closer to each other, while allowing different cultures to get to know each other. In this sense, I believe that the tourism sector will have a very important mission to improve the relations between Turkey and El Salvador, although they are geographically very distant countries." He used his expressions.

"DIRECT FLIGHTS ARE OF GREAT IMPORTANCE"

Stating that today, with the increase in transportation facilities, people can reach the destinations they want to explore more easily than in the past, Eker said, "Air transportation constitutes the basic dynamics of tourism in distant destinations. We ensure mutual tourism mobility between the two countries thanks to the flights operated by our national airline Turkish Airlines. I hope that the current connecting flights of Turkish Airlines will be increased in the future in parallel with the tourism activity and direct flights will be organized between the two countries."

Drawing attention to the importance of visa-free travel in his speech, Eker said, "The visa-free travel application between the two countries also offers important opportunities for us tourism professionals. Central and Latin America have a very important place among the tourism destinations that Turkish citizens want to travel to and are curious about. Likewise, we can host more visitors from El Salvador with the product diversity we offer in tourism. In 2022, we hosted over 1800 guests from El Salvador, and we can increase this number to higher levels."

ERTEM: "A PROMOTION PLATFORM SHOULD BE CREATED TOGETHER WITH AMBASSADORS"

Speaking at the meeting, TÜRSAB Foreign Tourism Specialization President Kemal Ertem started his speech by thanking El Salvador for the aid teams sent to Turkey during the earthquake. Stating that as Turkish tourists, they will do their best to increase the tourism activity between the two countries, Ertem said, "We need some promotions that can appeal to our travelers in foreign tourism. In this regard, we need to come together with all ambassadors and create a promotional platform."



HECTOR JAIME "EL SALVADOR HAS GAINED A POSITION ON THE WORLD STAGE"

Hector Jaime, Ambassador of El Salvador, pointed out that although El Salvador was known as one of the most violent and insecure countries in the world for many years, this situation has been eliminated in recent years, "investments have been made in important sectors for our country's economy, especially tourism. As a result, El Salvador today has a position on the world stage as a destination for tourism activities and international sporting events."

JAIME: "OUR COUNTRY HAS EVERYTHING THAT TOURISM COULD NEED"

Speaking about the prominent tourism efforts of El Salvador, which is especially abundant in surf tourism, Jaime said: "Our efforts to put El Salvador's name on the global economic map focus on three main areas: investment attraction, trade and tourism promotion. With these investments, we hope you will see El Salvador as a world-class destination that offers attractive conditions for foreign visitors. We are a strategic and privileged country in the region because of our geographical location. We are well connected to other destinations in the Americas, we have competitive and modern infrastructure, local security and accessibility, making us a very favorable country for tourism activities. El Salvador has everything tourism needs in terms of beauty and charm, adventure travel, sports tourism, cultural and archaeological tourism, and much more."

EL SALVADOR'S TOURISM HOTSPOTS INTRODUCED

Following the opening speech, Jessica de Blanco, Counselor for Trade and Economic Relations at the Embassy of El Salvador in Ankara, made a destination presentation and video screening about the touristic activities and experiences that can be done in El Salvador, which hosts tourists in different areas such as adventure, culture, gastronomy and faith tourism. During the Q&A part of the event, travel agency representatives had the opportunity to get one-to-one information about the destination from El Salvador representatives. At the end of the event, El Salvadoran coffee and El Salvadoran desserts were served to the guests.



ANNOUNCEMENT ABOUT THE RESULTS OF THE FOREIGN LANGUAGE EXAM FOR INFORMATION OFFICERS

You can learn your Information Officer Foreign Language Exam Results as of May 12, 2023 by entering our exam system at <https://akademiktursab.org.tr/> with the password you set during registration and access your Online Information Officer Foreign Language Certificate.

WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, travel status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/.../uyelerimiz-50-yilimiz-ozel>

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, while goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

BU HAFTA

İLKER ÜNSEVER İLE TURİZM HUKUKU
 This week in our "İlker Ünsever ile Turizm Hukuku" program, where TÜRSAB Chief Legal Advisor Attorney İlker Ünsever answers questions about tourism law, we will discuss the issue of "Elections and Tourism" in all aspects.

"İlker Ünsever ile Turizm Hukuku", where you can submit your questions live on Facebook and YouTube on Thursday, May 11 at 14:00 on TÜRSAB TV.

GEÇEN HAFTA

MURAT SARAÇOĞLU, PRESIDENT OF SOUTH MARMARA RRB, WAS THE GUEST OF KANAL D NEWS
 Murat Saraçoğlu, our South Marmara Regional Representative Board President, spoke about "Tiny Houses" which have become popular recently as a guest of Kanal D Haber.

Saraçoğlu said, "It started to turn into a situation that does not work within the law and has no infrastructure."